



INFO



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/Ignacio-Casavilla

REFERENCES



David Gorshein

Creative Director, The Sheppard
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Matthew Sheppard

CEO, The Sheppard
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IGNACIO CASAVILLA

DESIGN + MARKETING

WORK EXPERIENCE



2022-2025

The Sheppard Group, Graphic Designer

Graphic support for advertising agency. Print and digital collateral, deck design, art direction, social media

2021-2022

CBRE, Contract Graphic Designer

Commercial real estate design. OM's, pitches, brochures, eblasts, flyers, postcards, Liquid Galaxy mapping

2020-2021

Rodeo Realty, Graphic Designer

Residential real estate design. Mailers, brochures, door-knocking marketing collateral, corporate design

2019-2020

Keller Williams, Marketing Director

Resident real estate marketing. Mailers, brochures, newspaper & magazine advertising, corporate design

2017-2019

Rodeo Realty, Graphic Designer

Residential real estate design. Mailers, brochures, door-knocking marketing collateral, corporate design

2016-2017

E-Generation, Graphic Designer

Retail production design. Packaging, branding, large format print, trade show displays, photography, web design

2015-2016

Acegrapix, Graphic Designer & Sales

Printshop. Business cards, brochures, flyers, banners, large format print



EDUCATION

Bachelors in Advertising

Argentinean University of Business, Buenos Aires

Digital Illustration | Concept Design | World Building
Brainstorm

Typography + calligraphy
TypEd

Environmental design
Visual Arts Passage



SKILLS

Creative Direction

Adobe Creative Suite

Illustration

Design

Bilingual: Spanish & English